

**South Carolina College Personnel Association
Board Meeting Minutes
April 19, 2007
4:00 p.m.**

Members Present: Roberta Bigger, Beau Seagraves, Jeff Brown, Kelly Eifert, Victor Wilson, Karen Gibson, Laura Page, Telesia Davis, Darlene Mahaffey, Bob Hanley, Jason Cassidy, Art Hartzog, Jon Driggers, Alisa Meador, Linda Jameison, Pam Havice, Suzanne Price, Adrienne Middleton, and Rhonda Mingo.

Spring Conference Update - Adrienne reported that we have between 86 and 90 people registered for the conference but will have a more accurate count Friday after registration. She also informed people that check-in/registration would take place during the reception at the College of Charleston. She thanked the conference committee - Laura Page, Jessica Pelfrey, Teri Cugliari, and Robyn Sanderson - for all their hard work. Beau thanked the committee as well with special acknowledgements of Adrienne's contributions, especially given that the majority of her work was done in Georgia, where she now resides.

EXECUTIVE BOARD REPORTS

President's Report

Sustainability Institute - Beau informed the group that he and Jeff met with leaders of Georgia and North Carolina CPA organizations during the NASPA/ACPA Joint Meeting.

Networking During the Joint Meeting - Beau reported that SCCPA has good support from Mariama Boney, the Director of Member Initiatives - State and International, and that she will be a good resource person for the Board.

Clemson SPA Representative - Beau introduced the Board members to the new Clemson SPA representative, Jenny Jones. Jenny serves as the graduate assistant for Fraternity and Sorority Life at Clemson.

Media Visiting Conference - Beau announced that he had been informed by Dr. Shucker that one local television station is aware of the conference and may attend the keynote address. Members should be aware that they may ask for comments about the tragedy at Virginia Tech.

Conference Addition - Friday at 3pm, there will be an optional panel discussion addressing reactions to the situation at Virginia Tech and implications for the future. Victor Wilson (College of Charleston) will serve as moderator of the panel and will be joined by Bill McDonald (Presbyterian College), Scott Lewis (USC), and Mollie Duesterhaus (Converse College).

President-Elect's Report - Jeff thanked Adrienne and the conference for all their hard work.

Treasurer's Report - Kelly distributed the current budget and the proposed budget for 2007-2008. Following were comments related to the proposed budget:

- ACPA no longer pays for or provides the annual awards, so we need to increase that line item by \$300.
- Especially since ACPA is in Atlanta next year, we should consider adding a line item to cover the cost of sponsoring a reception. We will be better able to determine if this is possible for next year's budget once we see the final expenses/revenue from the Spring Conference. We can also explore partnering with other institutions to reduce our costs.

The motion to approve the proposed budget for 2007-2008, with the proposed changes (reducing research grants to \$750, reducing marketing to \$250, and increasing the budget for awards to \$550) passed.

Secretary's Report – Telesia distributed the minutes from the March 23 meeting and solicited revisions. The minutes were approved with the following revisions:

- June 1 is the deadline for Palmetto Practitioner article submissions.
- Robert Overton, Darlene Mahaffey, Suzanne Price, and Thwanda Davidson were added to the list of meeting participants.

Past President's Report - Bob informed the group that the results of the runoff for President-Elect and Treasurer will be reported Saturday morning. He indicated that the elections process had gone smoothly and was happy that there were multiple candidates for the various positions. He also thanked Jason for assisting with making the election information available online. Jeff indicated that there are still some open appointed positions and encouraged people to let him know if they are interested in particular positions.

Clemson SPA Report - Jenny announced that "CU in Student Affairs" will take place the first or second weekend in March. This event will target undergraduate students during a mid-morning reception. She is hopeful that a representative from every department in Student Affairs will have a table to discuss the various career options in the field. She also informed the group that Clemson SPA members participated in several service activities this year, including raising funds for St. Jude's (SPA was the top fundraiser), participating in Relay for Life, and raising \$1500 for grants. In addition, they had dinners for holidays and events and they participated in the annual Pony Awards, named for Pam Havice and Tony Cawthon. SPA is currently working on the send-off banquet for graduates. Approximately 16 Clemson students are registered for the conference.

Member-at-Large Report - Linda distributed a summary of the membership survey results. She noted that the majority of respondents were younger members who had been in the profession for a shorter period of time. She encouraged us to take this into account when planning programming for the organization. She expressed concern that there was a significant amount of "criticism without construction" and suggested that we continue to reinforce the notion that members should take ownership for developing ideas to improve the organization. Overall, she was pleased that we gained good information from the survey. Copies of the summary will be distributed to conference participants.

APPOINTED BOARD MEMBER REPORTS

Advocacy - Scott indicated that he has been part of an ongoing conversation with the sponsors of the Alcohol Summit at Clemson, which is a gathering of counselors, alcohol and drug education administrators, safety officers, and state officials to discuss alcohol and drug issues on campus. He has also been in conversation with the sponsors of the Safety Conference. The current plan is to find a way to meet (possibly in 2009) in the same location on the same weekend so that there can be some crossover. There were several comments related to this:

- As mental health and campus safety issues increasingly come under scrutiny it would be wise to develop these partnerships before policies are mandated by parties who may not be as informed about campus issues.
- We need to go back to our campuses to make sure that our counselors are brought to the table on these types of discussions.
- SCCPA may need to be poised to make a statement concerning the need to find inroads to the various groups who need to be partners in helping to manage issues of safety.
- Next year we may need to be intentional about inviting law enforcement and counselors to present at the conference.

CSAO Liaison - CSAOs with whom Victor has been in contact have indicated that they would be more interested in getting information about the major issues in SCCPA. So Victor solicited the assistance of Board members with helping him determine which issues we think are important to share as they arise. Following the panel discussion about the Virginia Tech situation, he plans to share some of the information with the CSAOs who are not present during the conference. And he will continue to encourage the CSAOs at institutions across the state to consider joining SCCPA.

Membership Updates - Karen informed the group that there are nine new members. Unfortunately, she's not sure who these members are, as they paid their membership fees via PayPal and failed to submit the membership information. Kelly, Karen, and Jason will work together to determine how best to eliminate these types of issues.

Technology - Jason continues to maintain the website and is working to find a way to alleviate some of the issues associated with members paying fees without completing the forms that contain important information needed for the membership database.

Awards - Jon distributed awards descriptions so that members would be aware of and understand the significance of the awards and the people for whom the awards are named.

Ribbons Honoring Victims of Virginia Tech Tragedy - Alisa announced that SCCPA members will be asked to wear ribbons on Friday in memory of the victims of the Virginia Tech massacre.

Clemson Faculty Report - In Tony's absence, Pam reported that 22 students will graduate from the program in May, followed by 6 people in August. The faculty are expecting a fall class of 25 students, which represents approximately 35% of the total applicants for the program. The Ph.D. program had 35 candidates from around the country, approximately two thirds of which have an interest in student affairs. Pam also announced the hiring of a new faculty person whose name will be made public soon. The faculty are hoping to get this new faculty member involved with SCCPA. This year 18 students from across the country will participate in the study abroad trip to Scotland. These trips have become a great marketing tool for the program. Next summer the study abroad program will be in Ireland. As for the May graduates in the program, many are currently interviewing.

Palmetto Practitioner - Suzanne informed the group that there have only been two submissions for the next edition of the Palmetto Practitioner. She urged Board members to consider a submission. Pam encouraged Board members to pay attention to the various sessions during the conference and to encourage presenters to consider writing a follow-up article that can be submitted. She reminded Board members that submissions can be book reviews, essays reflecting on the VT incident, creative writing on topics pertinent to the field. The deadline for submissions is June 1, 2007.

USC Faculty Report - Scott reported that USC is taking in a class of 56, which represents about 40% of the applicants. He also announced that Kelly is starting the Ph.D. program. According to him, GARP went well. Students are invested, involved and doing well. Two new faculty have been hired in the program - Christian Anderson and Jennifer Bloome, president of the National ACademic ADvising Association (NACADA). Dr. Bloome, in addition to her course load, will handle administrative duties for the program, including assisting with recruitment and admissions for the masters program. Scott will continue to serve as liaison between Student Affairs and the HESA programs.

Sustainability - Jeff and Beau reported that registration for the conference is not where they had hoped. The original deadline was to have been Friday, but it has been extended. To break even for the conference, at least 75 people need to register. A decision will be made on May 1, as to whether to proceed with the conference. Registration for the conference is \$175, which includes a reception, lunch on Thursday, and conference materials. Beau urged Board members to encourage people who are interested to register as soon as possible.

Fall Drive-In - Teri Cugliari and Robyn Sanderson will coordinate the fall drive-in, which will take place at Furman University. The date has not yet been confirmed, but there will be more information soon.

Strategic Planning - Roberta presented a draft of proposed changes to the strategic plan and shared some of the discussions that have taken place during various meetings. Some of the discussion was about analyzing our conference, not just for cost analysis but for meeting the needs of our membership, as well. There was also a discussion about determining if adjustments to our professional development opportunities need to be made. It was suggested that we may want to consider removing the parenthesis in the vision statement so that graduate students and faculty are considered a major part of our organization's mission. Another topic was the need to

determine where we're spending our time and money. Beau encouraged the Board to review the draft and to come to the Saturday Board meeting prepared to discuss the strategic plan further. He suggested that we decide on Saturday whether we would be able to vote on the strategic plan. If we are not ready by Saturday, he indicated that we'll aim for voting on it at the summer meeting.

Organizational Objectives - (See attached) - Beau led the Board in a discussion of our progress with the organizational objectives we set for the year. The attached document reflects these discussions. Beau expressed appreciation for everyone's efforts in moving SCCPA forward. He indicated that he was very pleased with the work of the Board and felt that the strategic planning process will make for a smooth transition for next year's officers. He then announced that he will be moving to Athens to enroll in the Ph.D. program at UGA but would like to continue serving as Past-President, which was unanimously approved. Next Beau indicated that he's looking forward to serving under Jeff's leadership. He added that Jeff has become well connected with people in ACPA and the various associated state organizations, which he believes will serve SCCPA well.

Private Institution Rep. - Rhonda informed the group that there was a good turnout for the recent SCICU meeting that featured Richard Keeling. Approximately 30 people attended, and overall it was a successful event.

Announcements - Bob informed the group that Thwanda Davidson has left Anderson and will be serving at Aiken Technical College. He has already encouraged her to consider helping us increase our two-year institution memberships.

On behalf of the Board, Jason thanked Beau for his leadership this year. Beau then received numerous commendations and wishes for much success in future endeavors.

Passing of the Gavel (and Remote Control!?) - Beau passed the gavel to Jeff who will lead Saturday's meeting. He also passed along the SCCPA remote control that seems to have quite a "history."

The meeting was adjourned at 5:33pm.

Respectfully submitted by
Telesia E. Davis, Secretary

(Special thanks to Kelly Eifert for taking notes during the first part of the meeting.)