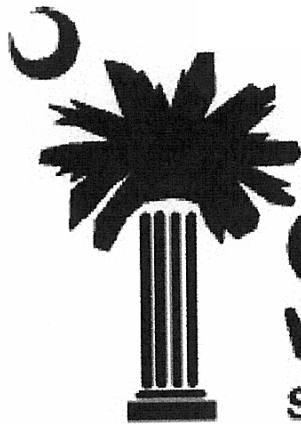


History

of



SCCPA

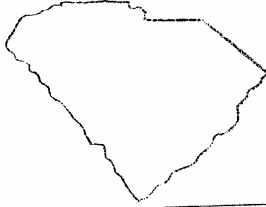
South Carolina College Personnel Association

South Carolina's Premier
Student Affairs Association

Celebrating 35 years of professional
development in South Carolina

1970 - 2005

Evolution of Logos



SCCPA

1970

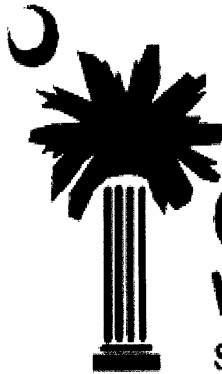
SCCPA

South Carolina College Personnel Association

1985

SCCPA

1995



SCCPA

South Carolina College Personnel Association

2005



SCCPA History

1970 - 2005

The first section of the SCCPA history covers the twenty-five year period from the organization's founding in 1970 through 1995.

This portion was written by Art Farlowe (USC-Columbia).

The second portion covers the period from 1995 through 2005, and was written by Art Hartzog (Spartanburg Methodist College).

1970-1995

*Written by
Art Farlowe*

University of South Carolina, Columbia, SC
April, 1995

Twenty-five years! **1970!** Polyester had not become popular yet, Watergate was just an office complex in Washington, the USC Basketball team roared through the Atlantic Coast Conference undefeated, and SCCPA was just an infant!

In April 1970, South Carolina became a political hot spot with a Vietnam War protest featuring Jane Fonda at Columbia's Maxey Gregg Park. Another noteworthy event, though far less were in attendance, was the first SCCPA Spring Conference held at the Capstone Residence Hall on the University of South Carolina's Campus.

At this first meeting, Mr. M. Hurst Marshall, Administrative Assistant to the Commissioner of Higher Education, delivered the keynote address. Mr. Marshall spoke on the "Future Developments in South Carolina's Higher Education." Some of the recommendations to be made to the state legislatures were: that the College of Charleston become a state supported institution and Winthrop College admit males.

SCCPA president Clarice Johnson of Presbyterian College conducted a brief business meeting. It was decided that a fall conference would be held in Columbia. Susan Delony gave the treasurer's report. SCCPA had a healthy checking account balance of \$142.60!

A fine group of leaders guided SCCPA through its infancy. One of these, Charles Witten, served as president during the **1971-1972** year. Again, SCCPA held a spring conference. While there is no report of the number in attendance, by the amount of topics presented, it is safe to say that there were substantially more delegates than in April 1970. One can tell the tenor of the times by the type of sessions held that spring. Some of these were: "Draft Counseling" by Captain Phillip Corbett, "Demonstrations on Drugs", facilitated by the Myrtle Beach

SCCPA History

Page 2

Police Departments, and “Black/White Relations.” According to the program committee chair Brittana Bright, those in attendance voted to have another fall workshop in **1972-73**. At this time, (Spring 1995), there are no available records for 72-73. However, we do know that the first treasurer, Susan Delony, served as president during the 72-73 year. Records for the **1973-74** year are also incomplete; however, Rufus Hackney served as president.

Paul Fidler, from USC-Columbia, jotted down some mentions from his presidency in the **1974-75** year. Paul remembers that during the annual meeting, held at Columbia College, the association presented Charles Witten with a certificate of appreciation. Witten had been instrumental in helping SCCPA gain its original charter. He was one of the South Carolina delegation that attended the 1968 ACPA National Convention and received South Carolina’s charter as a State division. Witten retired in spring 1975 from his position as Vice-President of Student Affairs of The University of South Carolina.

Again, no records are available between **1975-86**. Richard Franklin took over the presidency in **1985-86**. Richard’s administration was faced with several exciting challenges. One challenge was the decision to remain aligned with ACPA and discontinue the association with the SC Association for Counseling and Development. SCACD reacted by freezing SCCPA’s account. SCACD had collected dues for SCCPA and felt obligated to do this. After some negotiation, Franklin reported that “Reality set in and our autonomy was affirmed and the dues were released.”

Also, in **1985-86**, a spring drive-in conference was planned. SCCPA applied for a \$500 grant from ACPA and was awarded \$700 to pay for the publication of a state directory and to book a speaker for the Spring Conference. Phyllis Mable, past ACPA president, was the keynote speaker. More than 80 professionals attended the drive-in conference that spring. Of these, 33 were new members. The positions of private college, technical college, and public college representatives were added to the Executive Board during the 1985-86 year.

Art Hartzog of Coker College took over the presidency from **1986-87**. Other members of the Executive Board were: Dick Franklin, Tom Davis, Mitzi Winesett, Ann Carmichael, Chris Plyler, Jim Kiser, Ann Sturgis, George Haborack, Joy Smith, and Carol Epps. All of the Executive Board meetings were held at Columbia College. Finally, the formal ties between SCCPA and SCACD were terminated during Art’s administration. Art reported that George Haborack did an outstanding job of recruiting new members. SCCPA grew from 67 in 1986 to more than 100 in 1987. By the spring of 1987, the association had a checking account balance of \$2,200. Another Spring Conference was held with around 70 professionals in attendance. Dr. Susan Komives presented the keynote address.

Tom Davis was president for the **1987-88** year. There is no available record of events for that year.

SCCPA History

Page 3

Paul Fidler became the first “two time” president in **1988-89**. He returned to the presidency after a 14-year absence. During Paul’s second tenure, the association’s membership remained at close to 100. A highlight Paul noted was the “increasing number of members from the 2 year and technical colleges as well as the traditionally black colleges.” The fall meeting was a first for SCCPA! In fall, 1988, SCCPA joined with the North Carolina chapter to host a joint conference at UNC-Charlotte. A relatively small group of South Carolinians attended, but the groundwork had been laid.

Ocean Creek Resort in North Myrtle Beach was the site for the Spring 1989 Conference. This was to be the first of many trips to Ocean Creek for SCCPA. Carol Epps served as president for **1989-90**. The Association had a record high \$5,000 checking account balance during the 1989-90 year. Plans were again made for the Spring Conference to be held at Ocean Creek Resort. “The Beginning of a Decade, the End of a Century” was chosen as the conference theme.

Mark Shanley was elected president for the **1990-91** academic year. The near-record high checking account balance of \$5,313 was included in the February 1991 Executive Board Minutes. A SCCPA Videotape library was established at USC. Another high water mark was achieved when SCCPA counted 141 members in the spring of 1991.

The **1991-92** president was Joe Nixon from Presbyterian College. Other Executive Board members were: Yulandra Heyward, Harry Shucker, Jerry Crotty, Ronnie Booth, Patti Tomanio, and Randy Bouknight. The Spring Conference had 65 registered participants.

Presidents for **1992-93** and **1993-94** were Bruce Harshbarger from Charleston Southern and Resa Walch from Presbyterian College.

The 1994 Spring Conference at Ocean Creek was a huge success. Under Jim Doran’s leadership, SCCPA and NCCPA co-sponsored a wonderful event! Close to 200 people from North Carolina and South Carolina attended. Jim Doran from USC served as the **1994-95** president with Jeanine Ward from Clemson University as president-elect. SCCPA continues to grow and contribute to the professional development of student affairs practitioners in our state. SCCPA has been involved in and sponsored several drive-in workshops and teleconferences, as well as the annual Spring Conference. In addition, Clemson University’s Tony Cawthon organized a mail-in campaign to fight several federal cuts in higher education. Amy Hughes from Coker College created a display to commemorate the 25th anniversary of SCCPA.

1995! 25 years! Styles have changed, politicians have come and gone, and yet students remain the same. Those of us involved in student affairs look forward to our involvement with SCCPA over the next 25 years!



1995 – 2005

*Written by Dr. Arthur B. Hartzog
Spartanburg Methodist College
Spartanburg, SC
April, 2005*

1995-1996 Academic Year

1995: Federal Building in Oklahoma City destroyed by car bomb. Israeli Prime Minister Rabin assassinated in Jerusalem. The Republican Congress passes much of the "Contract With America." Microsoft unveils its long-awaited Windows 95 software. Best picture: Braveheart with Mel Gibson; Braves win World Series, 49ers win Super Bowl.

Jeanine Ward-Roof from Clemson served as president for 1995-96. In the spring of 1996 an amazing 52 people were nominated for various leadership positions! SCCPA began to fully embrace the world of technology this year. A statewide Listserve was established, with 130 members online. Work began on the idea for an online journal, "Carolina View", under the leadership of Paul Fidler. Don DeMaria, a Clemson graduate student, set up the first SCCPA Web page this year. Accolades were numerous for using FAXable forms for the election process.

Focusing on Special Interest Groups (SIGS) as the backbone of the organization was determined to be ineffective, and this effort was abandoned. A Human Diversity Committee was established along with an Affirmative Action Plan. This was the second year for structured budgets that would enable SCCPA to be more financially responsible. The Graduate Student Papers Competition was established as part of the awards process. The Board agreed to administer a needs assessment to the membership every two years. SCCPA in conjunction with NASPA Region III offered fall and spring meetings for Chief Student Affairs Officers. A Director of Development position was established for the purpose of raising funds for the organization.

The bank balance in April was \$7,441.67. A fall drive-in conference was held at USC. The Spring Conference was held at Ocean Creek in Myrtle Beach, with 112 in attendance. Dr. Bill Bryant from UNC-Wilmington was the opening speaker.

1996 – 1997 Academic Year

1996: President Clinton defeats challenger Bob Dole. American scientists develop protease inhibitors, which contribute greatly to the slowing of the AIDS epidemic. Voters in California and Arizona pass laws legalizing the use of medical marijuana. Mad cow disease in Britain; racial hostility leads to dozens of church burnings in the U.S.; Talibans conquer Afghanistan. Best selling book: Men are From Mars, Women are from Venus; Yankees win World Series, Cowboys win Super Bowl.

Tony Cawthon from Clemson University served as president for 1996-97. The academic year began with a rather drastic 25% drop in membership, which posed a financial challenge for the organization. The Executive Board responded with several measures designed to minimize expenses while recruiting new members. President Cawthon reported at the end of his term that the downward trend had been reversed, although exact comparisons could not be found in the available records. There were 174 members as of January 1997, but only 64 in May. Only 38 people attended the Fall Conference – the theme was “The Internet” -- and 56 people attended the Spring Conference. Efforts were targeted, with some success, at increasing participation among historically black institutions and senior student affairs officers.

Approximately 43% of the members voted in the spring (1997) election. A state directory was printed. Extra efforts were made to strengthen SCCPA’s relationship with ACPA. Progress was made on the on-line journal; four articles were received, with the expectation of publishing the journal on-line in the coming academic year.

The new Human Diversity Committee was very active, producing articles for the newsletter and on-line journal, arranging programs for the conferences, and various communications with individuals at historically black institutions.

Some of the issues identified by the Executive Board as needing attention of the association included:

- The organization’s role in relation to the specific professional organizations in the state, i.e. housing, judicial officers, greeks, etc.
- Soliciting members from technical colleges.
- Consistent attention to the needs of graduate students.
- Increasing professional and faculty membership.
- Publishing the first issue of the on-line journal.
- Better utilizing the strengths of the board in terms of networking, personal contacts, and dissemination of information.
- Creating programs that encourage staff and students to pursue advanced degrees in higher education.

As of May 20, 1997, the checking account balance for SCCPA was \$3,588.98. Total expenditures for the year: \$11,021.91.



1997 – 1998 Academic Year

1997: A Scottish researcher clones Dolly the lamb from adult sheep DNA. O.J. Simpson found liable for the deaths of Nicole Brown Simpson and Ron Goldman in a civil trial. Timothy McVeigh convicted in the Oklahoma City bombing. The day after a 554-point drop, the stock market posts its biggest-ever one-day gain to date, with 1,100,000,000 shares traded. The world mourns as Princess Diana and her fiancé die in a fiery car crash in Paris. Best picture: Titanic; also, Jack Nicholson and Helen Hunt are As Good as it Gets. Packers win the Super Bowl; Marlins win the World Series.

President Carole Obermeyer from Newberry College assumed office for the 97-98 academic year. In the July 1997 board meeting, significant discussion was devoted to technology needs. Georgia and North Carolina web sites were discussed as models, and Jim Doran committed to continuing the SCCPA web site at USC. The board voted to establish a technology position, to be appointed by the president each year. Paul Fidler proposed a plan to recruit former members.

The second board meeting of the year was held on September 12 at the NACA Headquarters in Columbia. Various suggestions were made for reducing expenses. More discussion was held concerning a working web site for SCCPA, and the means to develop it. Taking pictures with a digital camera was suggested for use on the web site. The mileage reimbursement for board members was set at \$.20/mile. Total membership stood at 77 (39 professionals and 38 graduate students). Plans for the fall conference at USC were discussed.

The board met again on October 10 in conjunction with the fall drive-in conference. The conference was quite successful. A profit of just over \$1,000 was realized (records do not show the total number of participants). It was reported that membership had exceeded 100 due to conference registrations.

At the January 23 meeting, it was reported that membership was up to 138. Plans for the spring conference were discussed. An interesting discussion took place on the pros and cons of inviting Budweiser to donate money and/or present a program at the conference. Some questioned if it was appropriate, since a focus at the conference was to be on wellness; others were concerned about the response of religious schools; still others felt that it would be an educational opportunity, and that most people at the conference would be adults. Minutes of the meeting note that a vote was taken, with “4 for, 4 against, and 4 abstained.” No mention was made of how the tie was resolved! We do know that a company agreed to supply “stress balls” – perhaps as an alternative to the beer?

The year ended with a fun Spring Conference at Ocean Lakes in Myrtle Beach, attended by approximately 75 people. The theme was “Postcards From the Edge: Promoting Personal and Professional Wellness.” Keynote speakers included Dr. Verna Howell of Clemson, Dr. Harold Holmes, president of SACSA, and Greg Howard, who explored the use of humor. The humor was exploited with a “Retro” reception, complete with disco and ‘70’s attire!



1998 – 1999 Academic Year

1998: E-mail becomes popular – explosive growth of the Internet. Pope visits Cuba. India and Pakistan conduct first nuclear tests. Peace accord in Northern Ireland. Serbia cracks down on Albanian separatists in Kosovo. Iraq bans U.N. weapons inspectors; U.S. launches air strikes. Clinton is impeached, but his approval rating with the public reaches an all-time high. Legendary singer Frank Sinatra dies. Notable movies: Saving Private Ryan, Life is Beautiful. Yankees win Series, Broncos win Super Bowl.

Bill Purkerson of Clemson presided over a year of progress and refinement for SCCPA. In the board's annual report at the end of his term, the following accomplishments were noted:

- Fall conference at Columbia College had 80 participants representing 19 institutions, 14 Senior Officers and representing the racial diversity of the state.
- Newsletter articles on topics such as the listserv, grants received, and bylaw revision.
- The on-line journal, *Carolina View*, debuted in October with five articles.
- Applied for and received an affirmative action grant from ACPA in the amount of \$900.
- Dr. Paul Fidler and Sharon Richardson presented a State Showcase program at ACPA.
- Obtained speakers' grants from ASJA and ACPA.
- With assistance of Mela Dutka, initiated review and revision of bylaws, and drafted a vision statement and strategic plan for SCCPA.
- Began writing a policies and procedures manual.
- The listserv grew to 70 plus members.
- Raised over \$3,000 in donations from Mac Gray, Marriott, Clemson University, and USC for conferences and directory.

The biennial member survey was administered, with the following results:

- Top expectations of members for SCCPA were professional development and networking.
- All services received strong support, with awards, however, receiving the least support.
- About half of the members were familiar with the roles/responsibilities of the Executive Board, the organizational structure/mission statement, and networking opportunities, while the other half were not.
- E-mail was identified as the most effective communication method for the membership, followed at some distance by U.S. mail and then the (hard copy) newsletter. Faxes were the least effective.

The Spring Conference was held at the Sands Ocean Club Resort in Myrtle Beach. Membership remained stable at 135 just prior to the conference.



1999 – 2000 Academic Year

1999: Growth of the Internet continues. First balloon flight around the world. Senate acquits President Clinton of impeachment charges. Conflict in Chechnya intensifies. Russian President Yeltsin resigns, succeeded by Vladimir Putin. Military coup in Pakistan. Technicians scramble to fix “Y2K” bugs. Best picture: American Beauty. Yankees win the Series. Broncos win the Super Bowl.

Leading SCCPA into the new millennium – and **SCCPA’s 30th anniversary year** -- was president Donna Hight of the University of South Carolina. The timing was perfect for SCCPA to be recognized by the American College Personnel Association (ACPA) as the **Outstanding State and International Division of the Year** (out of 33 groups)!

Fred Bosarge of Lander University presented a strategic plan for board action at the Spring 2000 conference. Ken Waldrop of Lander served as Membership Chair. After an aggressive membership campaign during the year, Ken presented the following statistics:

- 48 institutions of higher education in the state; of these, 17 are two-year, 16 are private four-year, and 15 are public four-year. (*Note: subsequent reports list 53 and 54 institutions in the state.*)
- SCCPA has members from 39 of the 48 institutions (81.25%).
- In 1998, SCCPA had 141 members; 110 in 1999; in spring 2000, there were **159 members – an increase of 45% over 1999.**
- 52.7% of members were retained from previous year.

Three informative newsletters were printed and widely distributed. Plans were made for on-line newsletters in subsequent years. The theme for the fall conference was “In Response to Violence” and was held at Winthrop University on October 15, 1999. 76 people attended, and the conference made a \$900 profit due to grants from ACPA and ASJA. An Academic Advising Workshop was held in November at Columbia College, with 25 participants.

The Spring Conference was held in April at the Sheraton Hotel in Charleston. The theme for the 30th anniversary year was “History in the Making – Celebrating our Past and Preparing for our Future.” Highlights included a tribute to past presidents, a dinner cruise, and distribution of a Mentor Resource Guide.

A creative setting was arranged for the (first ever?) spring Administrative Assistants Workshop -- hosted at Clemson in the President’s Box at the football stadium. Approximately 50 people attended.

The SCCPA Website was further refined during the year. It included current events, an archive of meeting minutes and newsletters, member directory, and the mission of the organization.

SCCPA ended the year on a strong financial note with an account balance of \$13,570.40.



2000 – 2001 Academic Year

2000: The new millennium arrives; no Y2K bugs. DNA sequencing of human genome roughly completed. Safety concern grounds Concorde. Sharp decline of NASDAQ and dot.com businesses. International Space Station up. Pope visits Jerusalem. Russian submarine Kursk sinks with 118 sailors. Bush wins Presidency by a few hundred votes. Best picture: Gladiator. Tiger Woods dominates golf, winning 3 majors. Yankees win World Series 3rd year in a row. Rams win Super Bowl.

Amy Wyatt (Clemson) was elected president for 2000-2001, but left the state and Haven Hart (Converse), president-elect, stepped in to serve as president. Lauri Yeargin (Winthrop) was appointed by the board to fulfill the duties of president-elect, although she will not actually become president. This was another excellent year for the organization. Membership Chair Ken Waldrop reported that we reached a high of 186 members, which was an increase of 15.6% over the previous year. 52.3% of members were retained (not including graduate students). Diverse groups represented 14.5% of the membership.

The Clemson and USC Student Personnel Associations (SPAs) remained quite active, sponsoring such projects as attendance at GSFF/SCCPA conferences, mentoring programs, and recruiting new students.

In a significant move to bolster the financial stability of the association, the board authorized investing \$2,500 in a 12-month Certificate of Deposit earning 5.9%. A workshop for chaplains was held in Charleston (low turnout), and a grant-writing workshop was held in June, coordinated by Julie Walters-Steele of Clemson.

The Fall Institute was hosted by Furman University in October. Addressing issues on “Student Affairs in Litigious Times,” 75 participants from 18 institutions attended. In addition to several sessions/presentations, the keynote address was presented by John Lowery (USC) on recent legal issues.

Revised by-laws were approved by the membership in January 2001.

The Spring Conference was held April 20-22 at the Charleston on the Beach Hotel in Folly Beach. Lauri Yeargin and Brenda Ishmael, both from Winthrop, coordinated the theme, “Character and College.” The weather was perfect, the food delicious, and the programs educational and enlightening. The conference opened with an oceanfront luau, followed by karaoke. Mr. Charles Moon of the S.C. Commission on National and Community Service was the opening speaker. The closing speaker was Dr. Mary Howard-Hamilton, Associate Professor and Coordinator for the Student Personnel in Higher Education Program at the University of Florida.

The treasurer’s report for March 2001 reflected a balance of \$10,662.72.



2001 – 2002 Academic Year

2001: Space probe lands on asteroid Eros (remember 2001: A Space Odyssey?). Mad cow disease spreads in Britain and Europe. Power crisis and rolling blackouts in California. Terrorists crash hijacked airplanes into World Trade Center – killing 3000 people. President Bush vows to destroy the Al Qaeda terrorist network in Afghanistan. Enron Corporation bankruptcy scandal. Northern Alliance and U.S. forces defeat the Taliban in Afghanistan. U.S. bombing of Al Qaeda hideouts in Tora Bora. Best picture: A Beautiful Mind; also popular: Lord of the Rings Fellowship of the Ring. Diamondbacks win World Series. Baltimore Ravens win Super Bowl.

Haven Hart continued as president, and the association celebrated many accomplishments. A five-year Strategic Plan was completed, as well as a Policies and Procedures Manual. As of April 2002 there were 138 members representing 28 of 53 higher education institutions. 20 members are from diverse groups. The Website was upgraded. A new budget reporting format was developed to include recommendations for financial support of Clemson and USC SPAs, while investing a portion of funds. The name and purpose of the on-line journal was changed from *Carolina View* to *Palmetto Practitioner*. A Membership Task Force was created to begin looking at ways to recruit and retain a diverse membership.

A meeting of Chief Student Affairs Officers in the state was held in Columbia, and an Administrative Assistant's Workshop was held at USC-Aiken, attended by 37 participants.

The Fall Institute, co-sponsored with SCHOA, was held October 19 at Presbyterian College, with a theme focusing on diversity. Speakers were Walter Jackson from the SC Commission on Higher Education and Bryant Smith, Director of Multicultural Affairs at Milliken University.

The annual Spring Conference was held at Charleston on the Beach in Folly Beach April 18-20. There were a total of 74 participants from 20 colleges and universities. The conference kicked off with a cookout dinner and reception on the oceanside deck. The keynote speakers were Walter Jackson from the South Carolina Commission on Higher Education and Randy Mitchell, Associate Vice President for Student Services at James Madison University. Several participants brought family members and/or friends to enjoy the surroundings.

The bank balance on August 1, 2002 was \$7,599.10, and the CD balance was \$2,688.31.



2002 – 2003 Academic Year

2002: Euro becomes legal tender in Europe. K-Mart files for bankruptcy. Continuous suicide bombings in Israel. Arafat under house arrest in Ramallah. WorldCom files for bankruptcy. Worldwide hunt for Al Qaeda continues. Chechen rebels seize theater in Moscow. U.S. Congress authorizes President Bush to use armed forces against Iraq. U.N. Security Council approves resolution to send weapons inspectors to Iraq. Best picture: Chicago; also popular: Gangs of New York and Lord of the Rings Two Towers. Anaheim Angels win World Series. Patriots win Super Bowl.

Boyd Yarbrough (Furman) served as the 32nd president of the association. He attended the ACPA Leadership Conference in Minneapolis, MN, where he learned that SCCPA is an exceptionally strong state organization. Boyd traveled extensively during the year promoting SCCPA, and this resulted in recruitment of several new members, especially from underrepresented institutions. In March, Dan Karns, who was president-elect for 2003-2004, announced that he would be leaving the state. The board determined that Boyd would remain as president for the 2003-2004 year as well.

At the June 7, 2002 board meeting, membership statistics stood as follows:

- 151 members; 104 faculty/staff; 44 students; 3 honorary
- 103 at 4-year public; 14 at 2-year public; 29 at 4-year private; 3 at 2-year private; and 2 retired

A joint Fall Conference was held in Charlotte, NC with the North Carolina College Personnel Association and the National Resource Center for the First-Year Experience. The Conference was November 20-22, and SCCPA joined in on the last day. There were joint interest sessions, but separate luncheons.

Telephone conference calls for board meetings were scheduled for the September and January meetings. These calls were coordinated from five locations throughout the state, rather than from individual offices. Tony Cawthon and Pam Havice were appointed co-editors of *The Palmetto Practitioner*.

The Administrative Assistants Workshop was held April 4 at Columbia College, with 67 participants. The theme was “Administrative Assistants: The Heart of the Organization.” Susan Kahn (Winthrop) was the keynote speaker.

The Spring Conference (“Back to the Beach...Back to the Basics”) was held at Ocean Creek Resort in Myrtle Beach. More than 70 participants attended. Keynote speakers were Mr. Charlie Fitzsimmons, Director of Administration and Legislative Liaison for the S.C. Commission on Higher Education and Dr. Michelle Howard, Associate Vice Chancellor for Student Affairs and Dean of Students at the University of North Carolina-Charlotte.

The budget report for April 26, 2003 reflected a checking account balance of \$9,793.91, and a CD balance of \$2,716.83.



2003 – 2004 Academic Year

2003: Space Shuttle Columbia breaks apart during re-entry over Texas killing all 7 astronauts. North Korea abandons Nuclear Non-proliferation Treaty. U.S.-led troops invade and occupy Iraq. Saddam Hussein captured in Tikrit, but no weapons of mass destruction found. In the wake of the war guerilla-type attacks continue in central and northern Iraq. SARS (Severe Acute Respiratory Syndrome) spreads from Asia to America and Europe. Best picture: The Lord of the Rings: The Return of the King; also popular: Seabiscuit. Marlins win World Series. Buccaneers win Super Bowl.

As Dan Karns (Clemson) left the state prior to assuming office as president, Boyd Yarbrough continued in that role for 2003 - 2004. The first executive board meeting of the year was held June 16 in the Clemson House Penthouse. The budget process for conferences was changed to provide “seed money” for the conferences to help clarify the net financial result of conferences. Discussion was initiated about designing a new logo. The newsletter is to be renamed *The Source*; paper versions to be published three times a year, alternating with the on-line version to be called *The Source.Net*. Membership stood at 130. Board meetings are to alternate between conference calls to individual offices and meetings in conjunction with conferences.

The September board meeting was held at Spartanburg Methodist College. Boyd announced that he has visited 27 colleges/universities in the state promoting SCCPA. Membership was up to 157. The board noted with sadness the death of Paul Fidler in June, who was instrumental in the founding and development of SCCPA. The next newsletter would be devoted to tributes to Dr. Fidler.

In October, the checking account balance was \$10,644.84, with a CD balance of \$2,733.39. The fall conference was held October 8, 2003 at Clemson. Originally planned as a two-way video conference from three sites across the state, it was consolidated to one site in Clemson. The topic focused on professional publishing, led by Pam Havice, Tony Cawthon, and John Lowery. An exhaustive survey of the membership in the fall produced some interesting and useful results. One of the highlights included: 98.3% agreed that SCCPA is “welcoming to all student affairs colleagues.” A demographic survey showed:

- 191 members: 114 professional staff, 7 faculty, and 60 grad students.
- 172 female, 19 male (*can this be right?*)
- 135 members from public institutions, 56 from private.

The Administrative Assistants Workshop was held in March at Furman, focusing on “Working with the 21st Century College Student.” All in attendance were granted a special one-year membership in SCCPA.

The Spring Conference at Ocean Creek in Myrtle Beach was attended by 79 professionals and graduate students. Using the theme “On the Cutting Edge,” highlights included a panel discussion of Chief Student Affairs Officers and 12 concurrent program sessions. The president-elect of ACPA, Jeanne Steffes, was a guest, and Charlie Fitzsimmons was the keynote speaker, as in the previous year.



2004 – 2005 Academic Year

2004: Spirit & Opportunity rovers land on Mars, and find evidence of water in the planet's past. Terrorists kill 190 people in Madrid train bombings; government defeated in subsequent election. Uprising in many Iraqi cities against coalition forces. Kidnapping of foreign aid workers and journalists. Major fighting in Fallujah and Mosul. European Union expands to 25 nations. Hundreds of people killed after Chechen separatists take 1000 people hostage in a school in Southern Russia. Conservatives sweep elections in U.S. Bush re-elected. Best picture: Million Dollar Baby; close seconds: Aviator and Ray. Red Sox win World Series. Patriots win Super Bowl.

Jason Cassidy (Furman) chaired his first executive board meeting as president on June 11 at Anderson College. Among the goals he outlined were:

- Increase membership from HBCUs and two-year institutions.
- Improve the development program.
- Improve our Website and offer more services to membership.
- Continue offering solid professional development opportunities.

The association began to fully utilize electronic media by posting all major publications to the SCCPA Website (Policies & Procedures, rosters, minutes, budgets, etc.) rather than printing hard copies. In addition, the board agreed to hold election of officers on-line. Membership fees were increased to \$25.

The Fall Issue of *The Palmetto Practitioner* was published on-line in September with six articles. A second issue was published in the spring. Paper copies of *The Source* newsletter were published in August, October, and January. Several issues of *The Source.Net* electronic newsletters were published.

SCCPA sponsored breakfasts for Clemson's and USC's Student Leadership Conferences (October and February) and the S.C. Independent Colleges student affairs meeting at Coker College (March). The bank balance stood at \$11,665.06 as of January 14, 2005; an additional CD was purchased, bringing the CD balance to \$4,743.79. SCCPA membership reached 242 in October '04. The board adopted a new plan for corporate sponsorship levels, and a revised Affirmative Action Plan.

An outstanding Fall Conference was held at Claflin, with 123 participants. There were ten program sessions and a panel discussion on "The Future of Student Affairs," plus tours of Claflin. Eighty-seven people participated in the Administrative Assistants Conference in March at Midlands Tech.

The Spring Conference was held April 21-23 at Folly Beach. The theme, "**F**resh **I**deas **S**tart **H**ere (**FISH**)... Thinking outside the Bowl" stimulated new ideas and creative thinking about the field of student development. In addition, SCCPA's 35th Anniversary was celebrated.

I am pleased to have played a part in SCCPA's rich history by offering this publication.

Arthur B. Hartzog, SCCPA Historian

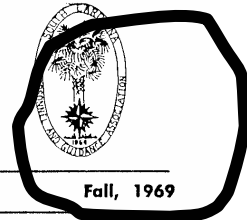
April 17, 2005



Appendix

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Front Page Article
Announcing First SCCPA
Conference*
- *1974 SCCPA Newsletter Front
Page*
- *1983 SCCPA Newsletter Front
Page*
- *SCCPA Presidents*
- *SCCPA Award History*
- *SCCPA Named Awards*

SCPGA NEWSLETTER



Volume 4 - Number 2

South Carolina Personnel and Guidance Association

Fall, 1969

THE PRESIDENT'S CORNER

In This I Believe

As we face the challenges, changes, pressures, and opportunities which come with a new year, may we examine our beliefs, our philosophies, and our actions to determine if they are adequate for such a time as this! Our present world presents a dark and discouraging picture to many with whom we, as guidance and personnel workers, must deal. Some are faced with poverty in the midst of the most affluent society the world has ever known; some live in a climate of racial strife and violence; some face the battlefields of Viet Nam and the threats that other wars may break out at most any time; some are involved in the consumption and traffic of drugs; some are intrigued by those who roam around in beads and beards chanting ditties of scorn for the Establishment; some are disillusioned because they have not been prepared for the flexibility needed in today's advanced technological work force; and some are floundering around with no vocational plans. All this . . . and the push-button possibility of nuclear extinction of the human race!



MRS. HIPPI

After reflecting upon the foregoing problems it is not evident that the counselor of today plays, or should play, a role greater than ever before in helping the individual find "his place in this world"? There is much fertile ground in which the counselor may utilize his talents. Out of this comes the question: What beliefs, attitudes, and actions will help the counselor face the new year and the new decade with confidence?

The counselor must ever be cognizant of the permanent role he plays in shaping the destinies of so many young people. Does he realize fully the significance of the position he holds? He needs enthusiasm for and pride in his profession. He must have faith in the possibility, and the probability, that the conditions of life can be improved. He must maintain contacts with alert, capable, and professionally minded individuals in his and related disciplines. A wider understanding and an increasingly effective methodology are essential. Today's counselor should reserve time for study, research, and professional activities designed to keep him abreast of the best developments in the field; he must locate findings that can be adapted to his problems; and, above all, he needs a zest for helping others.

I believe that the counselor who wishes to face the Seventies with confidence should consider carefully and then act upon some words written by Elbert Hubbard several decades ago:

I BELIEVE in the stuff I am handing out, in the firm I am working for; and in my ability to get results. I believe that honest stuff can be passed out to honest men by honest methods. I believe in working, not weeping; in boosting, not knocking; and in the pleasure of my job. I believe that a man gets what he goes after, that one deed done today is worth two deeds tomorrow, and that no man is down and out until he has lost faith in himself. I believe in today and the work I am doing, in tomorrow, and the work I hope to do, and in the sure

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"Focus on the Future" Theme of 1970 APGA Convention

March 22-26, New Orleans, Louisiana

The 1970 APGA National Convention opens on Sunday Evening, March 22, at the Municipal Auditorium in New Orleans, Louisiana. A nationally prominent speaker will keynote the convention at the opening session scheduled to begin at 7:30 p.m. This year's convention theme, "Focus on the Future," promises to bring counselors and personnel workers from throughout the nation to grips with the most vital issues facing the helping professions in the years ahead.

This year for the first time a chartered bus will be available to take a record number of South Carolinians to the national convention. Virtually every available space on the bus is already filled, but it is not too late to reserve a place. The trip itself promises to be a real "event," apart from the convention. A form on page 8 of this edition of the Newsletter may be used for reserving a place on the bus for the trip to New Orleans. Present indications are that more than sixty South Carolinians will attend the APGA Convention this year.

The convention will feature ten "issue sessions" designed to provide an opportunity for individual members to voice their opinions on the vital issues facing the helping professions, according to the latest Guidepost. Following is a list of the topics selected for these sessions:

Monday, March 23

9 a.m.-12 noon

ASCA Issue Session: A Profession in Search of Identity; Jung Hotel, Hall of the Americas.

NECA Issue Session: The Role of NECA As We "Focus on the Future"; Sheraton-Charles Hotel, Beauregard Room.

ACES Issue Session: Can Change Be Effected Through

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BOB WOLFF SUFFERS HEART ATTACK

Bob Wolff, sales representative in North and South Carolina for Chronicle Guidance Publications, Inc., Moravia, New York, died November 17, 1969 of a heart attack in Birmingham, Alabama. Bob had worked in the North and South Carolina area for the past six years, and during this time represented Chronicle Guidance at state and local guidance meetings. His dedication to guidance programs and activities in South Carolina earned for him the appreciation and respect of many South Carolinians.

SCCPA MEETS

Mrs. Clarice Johnson, president of the S. C. College Personnel Association, has announced that the first conference of this organization will be held at the University of South Carolina on April 17. The meeting will begin with lunch at 12:00 noon in Russell House and will be followed by the program using the theme, "The Future of Student Personnel Services." Included on the program will be reports of research being done in the institutions of the state. Anyone currently engaged in or who has completed a research project that would be of interest to the group is requested to contact Mr. Charles Witten, program chairman, before March 31. Also included on the program will be reports from delegates to the National ACPA Convention in St. Louis.

Panelists: View-Point - Academic Administration
Dr. Keith Davis, Acting Provost, U.S.C.

SCCPA

South Carolina College Personnel Association

1983

SUMMER NEWSLETTER

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With fall semester approaching at a rapid pace, it is time to begin preparing for the 1983-84 academic year. Student activity is increasing and administrators are gearing up for the arrival of the class of 1987. Throughout all of the excitement and anticipation, the state of the art of the student personnel profession is solid.

The Executive Committee of the South Carolina College Personnel Association has been busy throughout the summer preparing for the 1983-84 school year. Committees have been formed to plan the fall and spring conferences; to review the SCCPA By-Laws and to make recommendations for revisions; to develop guidelines for presenting awards at the spring conference; to design and produce membership brochures, and to plan programs that will provide enrichment for student personnel professionals in the state of South Carolina.

The major thrust for SCCPA during the coming year is to establish a solid foundation on which to grow. The Executive Committee is committed to relevancy and excellence in planning the kinds of programs that our membership demands. Conversely, without a strong and enthusiastic membership, the Association cannot survive. Dr. George E. Haborak, Vice President for Student Affairs at the College of Charleston contributes the following message:

A Sense of Urgency

The resurrection of the South Carolina College Personnel Association comes at a most important time for higher education in our state. In a time of reduced budgets and projected declining enrollments, the efforts and the impact of student affairs professionals must be highlighted and promoted on each of our campuses. Failure to communicate our centrality to the mission of each of our institutions will result in student affairs areas being the first cut in budget and personnel. If we truly believe in our contributions to the development of students and their persistence in college, there should be within each of us a sense of urgency to promote our successes and fine tune our professional competencies.

As I see it, we will have greater strength banded together. We must promote our importance in the support of students who because of a bleak job out-look and the high cost of education and unmet expectations are experiencing greater pressures which not infrequently result in ideas of suicide and other violence (see Wall Street Journal, June 1, 1983). We are the professionals called upon to assist students in

SCCPA Presidents

1969-71	Clarice Johnson
1971-72	Charles H. Witten
1972-73	Susan Delony
1973-74	Rufus Hackney
1974-75	Paul Fidler
1975-76	Claire Wilson
1976-77	Nick Lomax
1977-78	William Brinkley, Jr.
1978-79	Tom Davidson
1979-80	Randy Bouknight
1980-81	James Kaufman
1981-82	Vacant
1982-83	Hilda Owens
1983-84	James Mallory
1984-85	John E. Patterson
1985-86	Richard Franklin
1986-87	Arthur B. Hartzog
1987-88	Tom Davis
1988-89	Paul Fidler
1989-90	Carol Edens Epps
1990-91	Mark Shanley
1991-92	Joe Nixon
1992-93	Bruce Harshbarger
1993-94	Resa Walsh
1994-95	Jim Doran
1995-96	Jeanine Ward-Roof
1996-97	Tony Cawthon
1997-98	Carol Obermeyer
1998-99	Bill Purkerson
1999-2000	Donna Hight
2000-01	Amy Wyatt, <i>left state, term completed by Haven Hart</i>
2001-02	Haven Hart
2002-03	Boyd Yarbrough
2003-04	Dan Karns, <i>left state, term filled by Boyd Yarbrough</i>
2004-05	Jason Cassidy
2005-06	Bob Hanley

SCCPA Award History

1990 – 2004

*(For information or corrections,
contact Art Hartzog, SCCPA Historian, at Spartanburg Methodist College)*

Clarice W. Johnson Outstanding Professional Award:

1996: Joy Shuler Smith, Clemson University
1997: Jim Doran, USC
1998: Dennis Pruitt, USC
1999: Paul Fidler, USC
2000: Mitzi Winesett, Columbia College
2001: Kelly Bell, Anderson College
2002: Jennie Volforte, USC Aiken
2003: Tony W. Cawthon, Clemson University
2004: Thwanda L. Davidson, Anderson College

Charles Witten Service Award:

(Name was "Achievement Award" until 1995)

1990: Jim Doran, USC; Joseph Heyward, Francis Marion University; and Patti Tomanio, USC.
1991: Jim Doran, USC
1992: John Wesley Lowery, USC
1993: Sissy Whitlock, USC
1994: Jeanine Ward, Clemson University
1996: Bill Purkerson, Clemson University
1997: Viki Fecas, USC
1998: Donna Hight, USC
1999: Mela Dutka, Columbia College
2000: Ken Waldrop, Lander University
2001: Lauri Yeargin, Winthrop University
2002: Fred Bosarge, Lander University
2003: Deonne Giles, Coastal Carolina
2004: Beau Seagraves, Furman University

Walter T. Cox New Professional Award:

1996: Amy Wyatt, Spartanburg Methodist College
1997: Collin Locklair, USC
1998: Brenda Ishmael, Newberry College
1999: Tina LeMay, Clemson University
2000: Suzanne Price, Clemson University
2001: Andrea Wyrosdick, Converse College
2002: Donna DeTroye, USC Aiken
2003: Marc H. Shook, Presbyterian College
2004: Amanda C. Cox, Furman University

Paul P. Fidler Bridge Builder Award:

1996: Melani Miller, USC
1997: Kim Shannon, USC
1998: Elizabeth Merritt, Newberry College
1999: Tony Cawthon, Clemson
2000: Donald Greiner, USC
2001: W. Scott Lewis, USC
2002: ?
2003: Bob Hanley, Anderson College
2004: Silas N. Pearman, III, Furman University

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Joseph E. Heyward Humanitarian Award:

- 1995: Donna Hight, USC
- 1996: Paul Shelton, Clemson University
- 1997: Donna Hight, USC
- 1998: Sharon Mills, USC Spartanburg
- 1999: Walter Jackson, USC
- 2000: Rev. Susan Ashworth, Converse College
- 2001: Thwanda Davidson, Anderson College
- 2002: Winfred Green, Anderson College
- 2003: Shelia Hill, Presbyterian College

Hilda F. Owens Contribution to Knowledge in the Field Award:

(Name was "Research Award" until 1995)

- 1990: Bruce Harshbarger, Baptist College, for "Faculty Commitment to the University's Influences and Issues."
- 1991: Ronnie Booth, Aiken Technical College, for relationship between goals and expectations of incoming students and persistence at Aiken Tech.
- 1992: Bruce Harshbarger and Kristopher Kaase, Charleston Southern University, for "Applying Focus Groups in Student Affairs Assessment".
- 1993: Paul Fidler, USC, for Freshman Orientation/Retention.
- 1994: Harry Shucker, Furman University, and Andy Altizer, Presbyterian College, for studies on alcohol awareness programs at small colleges.
1995-1997: *Information not available*
- 1998: Donna Hight, USC
- 2000: Bob Hanley, Anderson College
- 2002: Melanie Miller, Julie Rotholz, Joshua Gold, all of USC
- 2003: Amy C. Gamble, Clemson University
- 2004: Tony W. Cawthon, Clemson University

Carol Edens Epps Outstanding Graduate Assistant Award:

- 1996: Penny Woodcock, USC
- 1997: Stephen (Skip) Bagley, USC
- 1998: Lori Bumgarner, USC
- 1999: Tammy Wells, USC
- 2000: Susan Masson, Presbyterian College
- 2001: Jennifer Clark, USC
- 2002: Kevin Snyder, USC
- 2003: Jessica Kupper, Clemson University
- 2004: Tyler Page, Clemson University

Joe Nixon Award for Chief Student Affairs Officer:

- 2002: Joe Nixon, Presbyterian College
- 2003: Deb Kladvko, USC Aiken
- 2004: Arthur B. Hartzog, Spartanburg Methodist College

Support Staff Award

- 2000: Ruby Smith, Housing Office, USC
- 2001: Elaine Cross, Housing Office, Furman University
- 2002: Tiffany Coleman, USC Aiken
- 2003: Deloria Burriss, Presbyterian College
- 2004: Candice Taylor, Converse College

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Outstanding Professional Paper:

2002: Bob Hanley, Anderson College

2003: No nominees

2004: Bob Hanley, Anderson College

Outstanding Graduate Student Paper:

1998: Michelle Burke, USC

2003: Camilla H. Jones, Clemson University

2004: Not awarded

Outstanding Programs:

1990: Two-Year/Technical Category, Horry-Georgetown Technical College, for "Professional Development of Staff in Student Development"; Private Category, Limestone College, for "Orientation – Adventure Program"; Small Public Category, USC-S, for "Simply Irresistible! Marketing Health to the College Student"; Large Public Category, USC, for "Risqué Business".

1991: Two-Year/Technical College Category, Becky McIntosh, Piedmont Tech, for "Meeting the Challenge of Student Diversity"; Private College Category, Shelia Hill, Coker College, for "Putting the Pieces Together"; Small State Category, Frances Jarratt, USC, for "'C.O.O.L.'"; Large State Category, Gail McGrail, USC, for "Campus Coalition for Literacy".

1992: Two-Year/Technical Category, Sandi Oliver, Midlands Technical College, for "Promoting Student Success Through an Integrated Student Assessment/Orientation/Advisement Process"; Private Category, Student Affairs Staff of Presbyterian College, for Team Approach Programming; Small Public, no award; Large Public, Stephanie Grogran, Clemson University, for "C.U. S.A.F.E. Team".

1993: Two-Year/Technical Category, Wanda Hendricks-Bellamy, Horry-Georgetown Technical College, for "Selections From the Black; Careers 2000 – A Major Success; and ETS Moms"; Private Category, Franchon Glover, Presbyterian College, for "Cultural Diversity Week"; Small Public Category, Frances Jarrat, USC-S, for Consortium Program on Substance Abuse; Large Public Category, Julie Walters-Steele, Clemson University, for the AIDS awareness program "Clemson Threads Host Committee".

1994: Private Category, Chris Patterson, Presbyterian, for intramural program; Small Public Category, Fred Bosarge, Lander, for President's Leadership Program; Large Public Category, Rachelle Lehner, USC, for "One Shots" community service program.

1996: Large Public Category, Rick Gant, USC, for "Safe Spring Break Week".

1997: Private Category, Carole Obermeyer, Newberry, for "TEAM-HOPE"; Small Public, Laura Puckett, USC-S, for "Freshman Advance"; Large Public, Bill Purkerson, Clemson, for "Tigers Pause for Movies."

1998: Private Category, Newberry College, for Campus Religious Organizations Activities; Two-Year or Technical College Category, Spartanburg Methodist College, for "Building Bridges to the Future"; Large Public Category, Clemson University, for "Disorientation".

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- 1999: Private Category, Furman University for "Mayday/Playday"; Large Public Category, Clemson University, for "TEN (Tigers Encouraging Nonviolence)".
- 2000: Private Category, Converse College, for "Relationship Week."
- 2001: Small Public Category, Francis Marion University, for "First Class" orientation program.
- 2002: Private Category, Presbyterian College, for "Summer Serve"; Large Public Category, Clemson University, for "National Coalition Building Institute."
- 2003: Private Category, Converse College, for "Reality Converse"; Two-Year or Technical Category, Spartanburg Methodist College for "2003 Martin Luther King Week Celebration"; Large Public Category, USC, for "Campus Safety and Awareness Initiative"; Small public category, no nominations.
- 2004: Private Category, Charleston Southern University, for "Leaders in Development"; Large Public Category, Clemson University, for "Greeks of Integrity".
- 2004: Beverly McAdams, Anderson College

End of Report As of April 17, 2005